LEARN CANVA

Grades 4–12

GRAPHIC DESIGN
WORKBOOK
for Students

Video Tutorials Included!

32 Design Projects
Creative Design + Business Branding

Practical Schooling Resources
By Jacqueline Merville

Canva Templates & Digital Resources
This workbook includes access to Canva templates and tutorial videos. Access to these resources is provided for the individual student who purchased the workbook.

The following actions are **not permitted**:
- Sharing Canva template links
- Posting templates online
- Distributing templates to other students
- Uploading templates or videos to other platforms
- Selling or redistributing any part of these materials

Tutorial videos may be streamed for classroom instruction only when each participating student has their own workbook copy.

Access to online materials requires internet access and may require visiting external websites. Digital resources may be updated or changed over time.

Social Media Sharing
You are welcome to share photos of students using this curriculum on social media or blogs. Please credit Practical Schooling Resources and include a link to www.practicalschooling.com. Workbook pages may not be reproduced or shared online.

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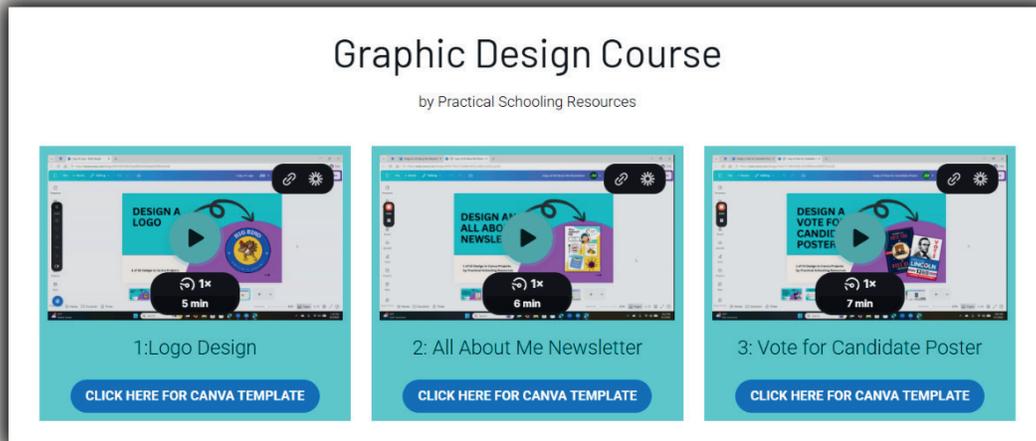
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# What's Inside Each Lesson

1. **Tutorial Videos:** Watch step-by-step video tutorials that guide you through each Canva design project.

2. **Canva Templates:** Open the Canva template for each lesson so you can follow along and edit the design yourself.
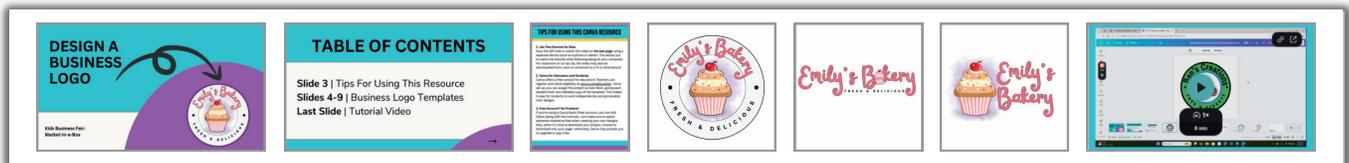
3. **Workbook Pages:** Complete the workbook pages to plan your design, follow the activity checklist, and reflect on your finished project.
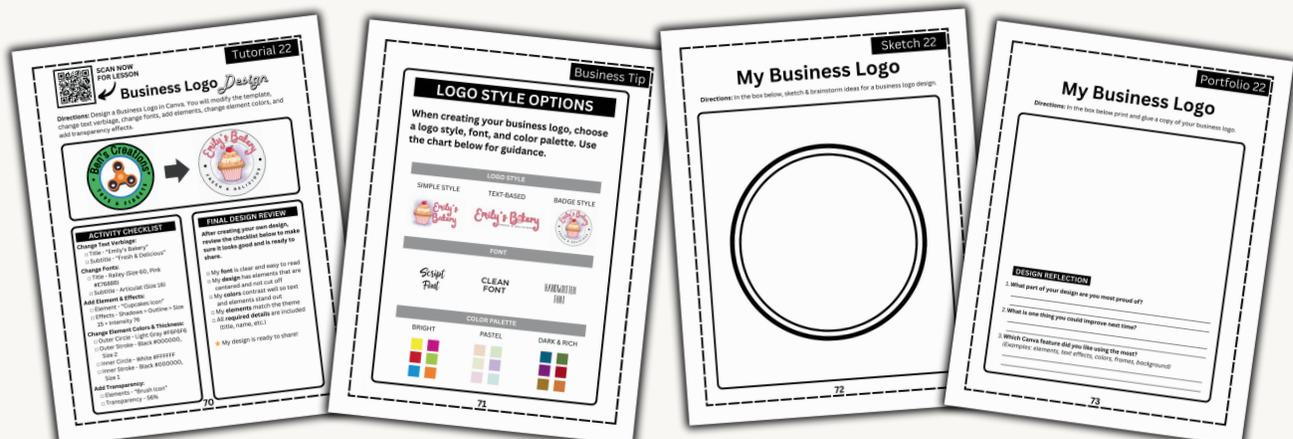
Video Tutorials & Canva Templates
Each lesson includes a step-by-step video tutorial and Canva template. Scan the QR code or use the link provided in the book to access the resource page with all tutorials and downloadable templates.
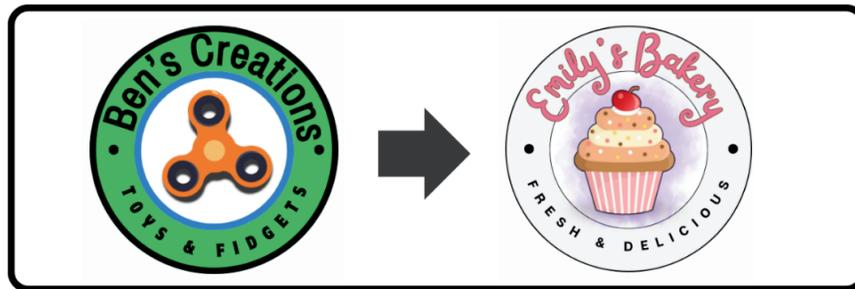
SCAN NOW
FOR LESSON

Tutorial 22

Business Logo *Design*

Directions: Design a Business Logo in Canva. You will modify the template, change text verbiage, change fonts, add elements, change element colors, and add transparency effects.

ACTIVITY CHECKLIST

Change Text Verbiage:
☐ Title - "Emily's Bakery"
☐ Subtitle - "Fresh & Delicious"

[Fon]ts:
☐ [ ] miley (Size 60, Pink
[#___]3)
☐ [ ] - Articulat (Size 16)

[ ]t & Effects:
☐ [ ] - "Cupcakes Icon"
☐ [ ] Shadows > Outline > Size
[ ] nsity 76

[Ele]ment Colors & Thickness:
☐ [Cir]cle - Light Gray #F6F6F6
☐ [St]roke - Black #000000,
☐ Inner Circle - White #FFFFFF
☐ Inner Stroke - Black #000000,
Size 1

Add Transpa[rency]
☐ Elements [ ]
☐ Transpar[ent]

FINAL DESIGN REVIEW

After creating your own design, review the checklist below to make sure it looks good and is ready to share.

☐ My **font** is clear and easy to read
☐ My **design** has elements that are centered and not cut off
☐ My **colors** contrast well so text and elements stand out
☐ My **elements** match the theme
☐ All **required details** are included (title, name, etc.)

⭐ My design is ready to share!

Activity Checklist
Follow the checklist to complete the design and stay on track as you work through the tutorial.

Final Design Review
Check your finished design to make sure your text is clear, colors stand out, and the layout looks balanced.

Real World Business Design Tips

Discover strategies businesses use for branding, marketing, and creating products people want to buy.

LOGO STYLE OPTIONS

When creating your business logo, choose a logo style, font, and color palette. Use the chart below for guidance.

LOGO STYLE

SIMPLE STYLE	TEXT-BASED	BADGE STYLE

FONT

Script Font	CLEAN FONT	HANDWRITTEN FONT

COLOR PALETTE
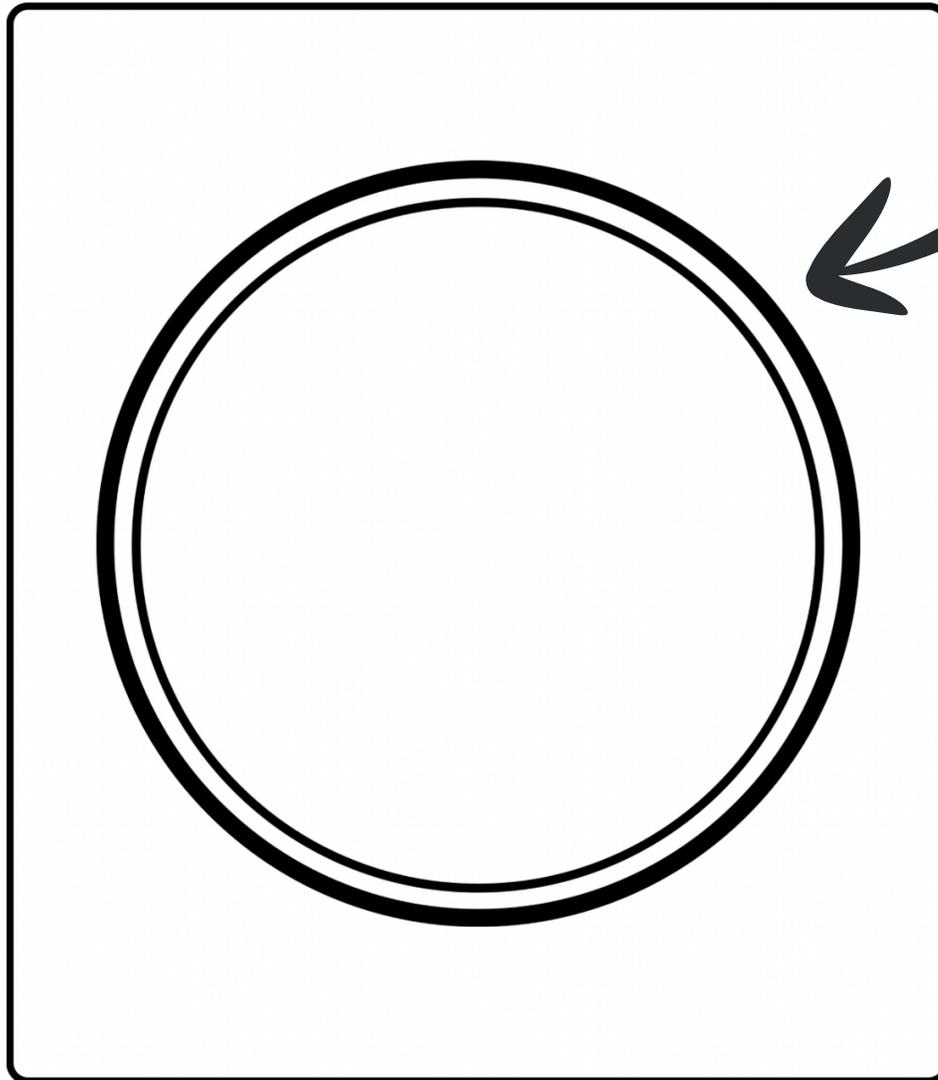
BRIGHT	PASTEL	DARK & RICH

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Sketch & Brainstorm

Plan your ideas by sketching layouts, choosing colors, and brainstorming before you start designing.

My Business Logo

Directions: In the box below, sketch & brainstorm ideas for a business logo design

Portfolio Page

Print your finished design and paste it here to build your personal design portfolio.

Portfolio 22

My Business Logo

Directions: In the box below print and glue a copy of your business logo.

DESIGN REFLECTION

1. What part of your design are you most proud of?
   _____
   _____

2. What is one thing you could improve next time?
   _____
   _____

3. Which Canva feature did you like using the most?
   (Examples: elements, text effects, colors, frames, background)
   _____

Design Reflection

Look at your finished design and reflect on what you did well and what you would change next time.

Table of Contents

WELCOME TO LEARN CANVA FOR STUDENTS

I'm so glad you picked up this workbook and are ready to start creating.

My name is **Jacqueline Merville**, and I'm a **certified teacher with over 12 years of classroom experience.** I've had the opportunity to teach students from **Pre-K through high school** in public schools, private schools, homeschool co-ops, micro-schools, Sunday school, and homeschool pods. I'm also currently a **computer teacher**, where I use these very lessons and projects with my own students.

Over the years, I've learned that students thrive when learning is **hands-on, creative, and practical**. That's why I love creating curriculum that helps students build real-world skills while having fun along the way.

When I'm not teaching or developing curriculum, I also run my **website design company**, where I've had the privilege of working with **hundreds of clients around the world**. Through that work, I've seen just how valuable digital and design skills can be.

This workbook was created to help you learn those skills in a simple, step-by-step way.

As you work through the tutorials, you'll learn how to design using **Canva**, practice new creative skills, and build projects you can be proud of. Don't worry about making everything perfect. Design is all about experimenting, trying new ideas, and improving as you go.

I'd also love to see what you create! You're invited to join our **Practical Schooling community**, where students can share their designs and see projects created by other students using this workbook.

More details about how to join can be found inside this book.

Most importantly, have fun.

I can't wait to see what you design!

Happy creating,

Jacqueline Merville
Practical Schooling Resources

GETTING STARTED WITH THIS WORKBOOK
Course Overview and Lesson Flow

Welcome to **Learn Canva for Students**! In this course, students will learn the basics of graphic design while creating real projects using Canva. Each lesson includes a short video tutorial and a hands-on activity to help students practice new design skills step-by-step. By the end of this book, students will have completed **32 design projects** and built a portfolio of creative work.

LESSON FLOW

Each lesson follows the same simple steps:

1. **Access the Tutorial and Template**. Scan the QR code or visit the lesson link to access the step-by-step video tutorial and Canva template. Download the template before starting so you can follow along with the lesson.
2. **Watch the Tutorial.** Play the tutorial video and pause along the way to follow the steps and complete the design as it is demonstrated.
3. **Follow the Activity Checklist.** Use the checklist while watching the tutorial to stay on track and complete each step of the design.
4. **Learn a Business Tip.** Some lessons include tips about branding, marketing, and creating designs that could be used for real businesses or makers markets.
5. **Sketch Your Ideas.** Use the sketch page to plan your layout, colors, and design before creating it in Canva.
6. **Create Your Own Version.** Use your sketch and the skills you learned in the tutorial to design your own unique version in Canva.
7. **Complete the Design Review.** Use the design review checklist to check your work before submitting your design to a teacher or sharing it with others.
8. **Build Your Portfolio.** Print your final design and place it on the portfolio page. Use the reflection questions on the portfolio page to think about what you did well and what you could improve next time.

COURSE STRUCTURE

The projects in this book are organized into two sections designed to be taught over two semesters for a full-year graphic design course.

- **Unit 1: Creative Design Projects -** Students practice design skills such as fonts, colors, layouts, and images while creating fun and engaging designs.

- **Unit 2: Business & Branding Projects -** Students create designs that could be used for real businesses, makers markets, or entrepreneurial ideas.

CLASS USE & CREDIT SUGGESTIONS

- **Upper Elementary (Grades 4–6):** Digital Design or Computer Class enrichment.
- **Middle School (Grades 6–8):** Intro to Graphic Design – 1 Middle School Elective.
- **High School (Grades 9–12):** Digital Graphic Design or Digital Media – approximately 0.5 High School Elective Credit (up to 1.0 credit with extended business projects).

HELPFUL TIPS BEFORE YOU BEGIN

1. Use Two Devices for Ease
Scan the QR code or watch the video in the Canva Template using a separate device (such as a phone or tablet). This allows you to watch the tutorial while following along on your computer. For classroom or co-op use, the video may also be downloaded from Loom or streamed to a TV or Smartboard.

2. Canva for Educators & Students
Canva offers a free version for educators and students! Once set up, you can assign this project as Solo Work, giving each student their own editable copy of the template. This makes it easy for students to work independently and personalize their designs.

3. Canva for Homeschool Co-ops
Homeschool co-ops registered as a 501(c)(3) nonprofit may also qualify for Canva for Nonprofits, which provides access to many premium features at no cost. Check Canva's official website for current eligibility and application details.

4. Free Account? No Problem!
If you're using a Canva Basic (free) account, you can still follow along with most of the tutorials. Just make sure to select elements marked as free when creating your own designs. Also, when it's time to download your project, choose to download only your page. Otherwise, Canva may prompt you to upgrade or pay a fee.

5. Access the Templates & Video
Visit the website listed in this book and enter the password provided on the back page to access the tutorial videos and Canva templates. You may also scan the QR code to go directly to the site.
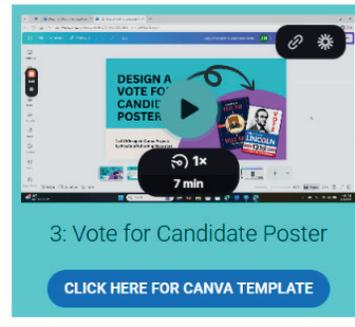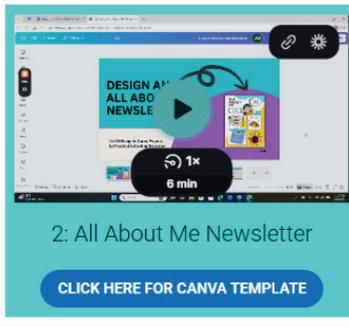
Learn Canva for Students

A Step-by-Step **Graphic Design Course** for Beginners

TUTORIAL VIDEOS

**Step-by-Step Lessons
Students Can Follow Independently**

PRESS PLAY!

1x 5 min — 1: Logo Design
CLICK HERE FOR CANVA TEMPLATE

1x 6 min — 2: All About Me Newsletter
CLICK HERE FOR CANVA TEMPLATE

1x 7 min — 3: Vote for Candidate Poster
CLICK HERE FOR CANVA TEMPLATE

CANVA TEMPLATES

Editable Designs To Make Learning Easy & Fun

WORKBOOK PAGES

Hands-on Activities To Practice & Apply Skills

Designed For:

- ✓ Upper Elementary, Middle & High School
- ✓ Homeschool, Classroom, & Co-ops
- ✓ Beginner Graphic Design Students

About the Author

Jacqueline Merville is a Certified Teacher with over a decade of classroom experience. Her resources have been used by thousands of teachers and homeschool families worldwide. She currently teaches computer classes, including in homeschool co-ops, helping students build practical, creative, and real-world skills.

www.practicalschooling.com

SCAN ME

No prior design experience needed.
Just open Canva and start creating!